

EVOLUCION DE VENTAS DE CD/MC/VIDEOS - 1990/ 2016

AÑO	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
cassettes	444.048	675.081	48.945	498.162	365.477	285.974	251.600	155.694	162.122	89.404	44.429	18.272	3.290	2.150	2.390	1.482	426	521	82	88	48	55	2.140	3.690	0	1	
cd's	0	55.064	104.977	232.504	434.138	597.346	634.500	778.398	939.227	746.876	551.215	388.987	120.643	238.052	359.660	371.108	449.811	485.685	526.315	497.866	419.207	497.875	509.439	378.563	328.855	279.334	209.239
dvd's video musicales	0	0	0	0	0	0	0	0	0	0	0	0	95	4.365	13.865	23.676	31.776	61.721	33.848	50.921	33.207	32.767	42.613	25.048	13.032	7.522	2.984
vinilo LP	38.157	34.595	16.255	6.320	814	0	0	0	0	0	0	0	0	0	1	0	0	0	0	107	141	2.584	111	874	285	2.227	3.205
blu-ray	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100	42	19	20	30	1	
dvd audio	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6	0	30	0	403	0	0	419	20	1.607	1.846	1.638	
videos vhs	0	0	0	0	2.460	3.643	999	242	1.236	570	1.172	1.296	0	0	0	0	0	0	0	0	0	0	0	0	0	78	
ventas totales (unidades)	482.205	764.740	170.177	736.986	802.889	886.963	887.099	934.334	1.102.585	836.850	596.816	408.555	124.028	244.567	375.922	396.266	482.043	547.927	560.648	548.982	452.703	533.742	554.342	409.802	344.048	290.801	215.428
musica nacional								168.208	220.517	192.476	113.395	122.567	37.446	97.827	150.369	158.506	207.278	230.132	224.259	219.593	198.729	224.454	225.921	196.987	193.259	192.647	129.117
% música nacional								18 %	20 %	23 %	19 %	30 %	30 %	40 %	40 %	40 %	43 %	42 %	40 %	40 %	44 %	42 %	41 %	48 %	56 %	66 %	60 %
variación		59 %	-78 %	333 %	9 %	10 %	0 %	5 %	18 %	-24 %	-29 %	-32 %	-70 %	97 %	54 %	5 %	22 %	14 %	2 %	-2 %	-18 %	18 %	4 %	-26 %	-16 %	-15 %	-26 %

Ventas a Distribuidor de los Asociados de CUD



